**Parminder singh**

506-543-5777

Harrydhaliwal262@gmail.com

23 celebration Street, Saint John, NB E2k 3Y6, Canada

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**OBJECTIVE**

Motivated and team-oriented sales assistant with experience in personal shopping, merchandising and inventory management.

**SKILLS & ABILITIES**

|  |  |  |
| --- | --- | --- |
| * Customer Focus | * Relationship Building | * Issue Resolution |
| * Interpersonal Skills | * Digital Proficiency | * Technical expertise |
| * Client Engagement | * Compliance Adherence | * Cross-functional Collaboration |

**EXPERIENCE**

3+ years in customer success, project, and sales. Major roles performed

1. **Customer Success and Sales:**
   1. Consistently achieved and exceeded sales targets by effectively promoting and selling digital products, including memberships.
   2. Leveraged strong communication skills to build rapport with clients and provide excellent customer service.
   3. Utilized persuasive techniques to close deals and generate revenue.
2. **Project Management:**
3. Led a project to develop a mobile application, overseeing the entire project.
4. Collaborated with cross-functional people to ensure project objectives were met on time and within budget**.**
5. Implemented effective project management tools and methodologies.
6. **Digital marketing:**
7. Ran successful Google Ads campaigns to drive customer engagement.
8. Created and managed eye-catching posters and promotional materials for marketing initiatives.
9. **Harve’s (Canada):**
10. **Worked as a cashier, cook and handled a lot of customer from good one’s to some crazy ones**

**EDUCATIONAL QUALIFICATION**

* Pursuing IT: Programmer Analysis at NBCC Saint John Campus.
* High School in Super Science India 2018-2020